



CONTINUING EDUCATION

L'École de design Nantes Atlantique

PRACTICE-ORIENTED SYSTEMIC DESIGN (POSD)

Organised
jointly by:



Financed by:



PROGRAM OVERVIEW

This course offers a **hands-on introduction to systemic design**, blending theory and applied methods to help professionals navigate complexity, understand systems, and design more sustainable and interconnected solutions.

You will explore systemic mindsets, mapping techniques, and collaborative tools **through a mix of online sessions and an immersive two-day workshop in Oslo**.

The course is co-led by three institutions with long-standing experience in systemic design, **offering a rich international and transdisciplinary learning environment**.

LEARNING OUTCOMES – 5 KEY OBJECTIVES

- Understand systems theory, system dynamics and the behaviour of complex contexts.
- Analyse complex systems using appropriate systemic tools and methods.
- Create system maps and visualisations to reveal patterns, relationships and leverage points.
- Apply systems thinking to design challenges in services, products, organisations or sustainability.
- Collaborate effectively in international, multidisciplinary settings while integrating sustainability principles.

ACCESS & ENROLLMENT

To apply, please contact the Continuing Education team

CONTACT

Continuing Education Team

Maxime Bahuaud & Sarah Mameri

[t] +33 (0)2 51 13 50 70

[m] formation-continue@lecolededesign.com

Accessibility Contact

Karine Lorient

[t] +33 (0)2 51 13 89 59

[m] k.lorient@lecolededesign.com

CONTENT

PART 1 – ONLINE INTRODUCTION SESSIONS

Kick-off | 03 March 2026 (1 hour)

- First exploration of complex systems
- Collaborative warm-up activities

Introduction to the Systemic Way of Thinking | 10 & 11 March 2026 (2 half days)

- Introduction to systemic design
- Lectures on systems theory and systemic mindsets
- Group exercises and mapping activities
- Introduction to key tools and frameworks
- Online collaborative work (HyHyve platform)

Tutoring | 18 March 2026 (2 hours)

- Guided discussion on participants' early reflections
- Support for individual understanding and questions
- Preparation for the next steps

PART 2 – IN-PERSON WORKSHOP IN OSLO (2 full days), Oslo Metropolitan University, Pilestredet Campus

Going Deeper with Additional Tools | 29 & 30 April 2026

Two days of applied systemic design practice including:

- Hands-on group work
- System mapping exercises
- Tool application: deepening previous online learning
- Reflective discussions and feedback loops
- Facilitated conversations guided by systemic design practitioners
- Discovery activities in Oslo

PART 3 – ONLINE CLOSING SESSION

Final Sharing of Work | 19 May 2026 (1 half day)

- Presentation of participants' reflections
- Collective feedback session
- Wrap-up and takeaways

ASSESSMENT & CERTIFICATION

A certificate of completion will be issued to each participant based on the following criteria:

- **Attendance:** mandatory participation in every session
- **Assessment of learning:** submission of a final reflection note

This process ensures the validation of the learning outcomes and the acquisition of key competencies.

PRACTICAL INFORMATION

Dates & duration:

24 hours total | March–May 2026

Format: 5 sessions online & 2 in-person workshop days in Oslo

- 3 march: Kick-off | online
- 10 & 11 march: Introduction to systemic design | online
- 18 march: Tutoring | online
- 29 & 30 april: Workshop & activities | Oslo
- 19 may: Wrap-up feedback | online

Language: English

Target Audience: professionals interested in systemic change, service or product design, organisational development, sustainability

Requirements

- Minimum 2 years of professional experience
- Motivation letter in English explaining the relevance of the course
- Ability to understand and communicate in English

Costs

The course is free of charge as part of an Erasmus+ cooperation project. Travel and accommodation in Oslo remain at the participant's expense.

Group Size

- 15 participants per partner institution. Approx. 45 participants in total across the consortium

Your trainers

The course is facilitated by an international team of experienced systemic design practitioners from the three partner institutions.

Lead of systemic design curriculum research program and course lead by **Julia Kunkel**, Director of Food Design Lab, L'École de design Nantes Atlantique.

More information available on our website.